



Why buy your PFAFF from Country Traditions

The decision of where to buy your new machine is just as important as the machine itself. With the purchase of a new machine, you are also purchasing a relationship with the dealer/shop, for the lifetime of your machine. Your dealer is the person to go to for help, inspiration, classes, and maintenance. You should feel comfortable with them and know what support is offered by the dealer and at what additional cost. We at Country Traditions are strongly passionate about the PFAFF brand and want you to have a wonderful experience with your new machine, and will provide you with:

1) Complimentary Lifetime Owners Classes (\$600.00 value)

For as long as you own your machine you can come in for Owners classes. Classes are held in group settings. They are offered either 4 Thursday nights in a row or all day Saturday owners class. You are invited to take the owners classes as often as you would like.

2) 1 Year Birthday Machine Check-Up (\$45.00 value)

We recommend your machine get a yearly cleaning and oiling. As our gift to you, the first year is on us.

3) Thank You 20% Shopping Spree (\$100.00 Value)

As our thank you, we give you a 20% off shopping spree certificate to the store. This allows you the opportunity during the next year to enjoy a one time 20% off shopping spree on regularly priced items. Plus, during class, you get to try out different PFAFF accessories and feet with the chance to purchase these at 20% off following class.

4) Knowledgeable PFAFF Certified Support Team (Priceless)

With over 60 years of combined PFAFF Experience, our Creative Center team is ready to assist you with your machine questions and to inspire you with tons of new sewing possibilities.

5) Get Acquainted Session

Before taking your new machine home, we will give you a one on one introductory class introducing you to your new machine. You will leave knowing the basics, comfortable threading and moving around your machine, ready to bond when you get home.

6) On-Site Certified PFAFF Technician

We have an onsite certified PFAFF technician, so when your machine comes in for its yearly check up, all the work is done right here and the machine never leave the store.